

La Trobe Financial's response

La Trobe Financial remains proud to have supported the efforts of Triple M and Eddie McGuire in raising awareness for Motor Neurone Disease (MND) through the AFL sanctioned Big Freeze event held at the MCG on Monday the 14th June, to which La Trobe Financial donated over \$10,000.

Regrettably specific comments made during the course of the Triple M fund raiser about award-winning journalist Caroline Wilson, by Eddie McGuire, James Brayshaw, and Danny Frawley, have caused offence to Caroline Wilson and others, and are unacceptable.

This behaviour has sadly taken away from the very good work done by Triple M and McGuire in raising over \$2.8 million for a very worthy cause.

Our Board unanimously, together with our 185 staff of which 60% are female, do not support or accept such views or any expression of violence towards any member of the community.

La Trobe Financial as an equal opportunity employer has been built on a reputation of placing "others before self" and firmly believes in the rights of all Australians to live free of violence and discrimination. The Australia we know and love tolerates others with differing views and opinions. It is an open and inclusive society.

We understand that Messrs, McGuire, Brayshaw and Frawley have now apologised personally to Ms. Wilson and their apologies have been accepted.

All three men have rightly been admonished in print, radio, TV, and social media.

The AFL, as national governing body of the sport, has reprimanded Messrs, McGuire, Brayshaw and Frawley.

We note Collingwood issued a Media statement yesterday making it very clear there is no place in our community supporting violent behaviour or language, *"even in humour"*, confirming such comments *"have no place in our society"*.

After lengthy discussions with the Club today we accept that the Club's position on this matter is totally aligned with ours in that such behaviour is inappropriate and unacceptable. We further believe that Collingwood will continue its important role to positively give back to our broad community. We applaud the Club's efforts in establishing a Women's Football Team, a Women's Netball Team and a Women's Cricket Team.

La Trobe Financial therefore will continue to support Collingwood's stance at this stage and remain a Premier Partner until 2020. We will work alongside Collingwood to ensure their values and actions align with our brand, and they continue their social responsibility and commitment to anti-violence.

About La Trobe Financial: La Trobe Financial is Australia's largest Credit Specialist providing funding and investment solutions to a diverse range of customers since 1952. We are a proven and trusted investment partner for institutional and retail investors alike with over 60 years' experience, managing investment mandates in excess of A\$10 billion. La Trobe Financial holds all requisite regulatory licences. La Trobe Financial Services Pty Limited – Australian Credit Licence No. 392385. La Trobe Financial Asset Management Limited – AFSL & Australian Credit Licence No. 222213. For further details please visit our website www.latrobefinancial.com. For details of our ratings please view our Awards & Ratings link on our website.

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